



SUSTAINABLE
DEVELOPMENT
GOALS



marketaccents[®]

Malta Women & Finance Summit 2026

Understanding Money. Building Confidence. Creating Independence.

Overview

The Malta Women & Finance Summit 2026 is a half-day, interactive conference designed to support women in Malta across all life stages to better understand, manage, and take control of their financial lives. Combining plenary discussions, practical workshops, and direct engagement with financial institutions, the Summit creates a safe, informed, and accessible space for women to engage confidently with money — from everyday financial decisions to long-term planning. The Summit places lived experience alongside professional expertise while recognising that financial confidence is shaped not only by knowledge, but by trust, behaviour, and access to reliable guidance.

Rationale

Despite Malta's strong financial services sector, many women continue to report lower confidence in financial decision-making, limited engagement with long-term planning, and uncertainty when navigating banking, insurance, investment, pensions, and entrepreneurship support systems. These challenges vary significantly across life stages — from young women entering the workforce, to mothers returning to work, entrepreneurs, and women approaching retirement — yet are rarely addressed in a joined-up forum.

The Summit responds to this gap by:

- Normalising conversations about money in an inclusive, non-technical environment
- Demystifying financial systems through clear, practical explanations
- Addressing real barriers to accessing finance, protection, and investment across ages
- Connecting women directly with trusted institutions, regulators, and advisors

By bringing together women, financial institutions, regulators, and peripheral organisations, the Summit strengthens financial capability, builds confidence, and supports women's long-term economic independence.



WOMEN & FINANCE SUMMIT

February 4, 2026
Salini Resort
08:15 – 14:15

SUSTAINABLE
DEVELOPMENT
GOALS



marketaccents[®]

Organising Entities

BPW (Valletta) Malta, in collaboration with Market Accents and CapableMind.

Why This Matters — The Data

Evidence at European and national level indicates persistent gender gaps in financial confidence, engagement, and long-term financial outcomes — despite comparable levels of financial knowledge.

- Data from OECD/INFE shows that women across EU countries score **10–15% lower on measures of financial confidence** than men on average, even where financial knowledge levels are similar. This confidence gap is a key determinant of lower participation in investment and long-term financial planning.
- In Malta, data from the National Statistics Office Malta shows that women face **higher risks of financial vulnerability at certain life stages**, particularly among single-parent households, women with caring responsibilities, and those in part-time or interrupted employment.
- Across the EU, women retire with **around 30% lower pension income or pension wealth** than men, driven by the cumulative effects of the gender pay gap, career interruptions, and lower lifetime contributions.
- While women participate less frequently in investment markets, international evidence indicates that **women's long-term investment outcomes are comparable or stronger**, reflecting more cautious and disciplined decision-making when appropriate support and confidence are present.
- Although Malta lacks a single nationally published indicator on financial decision-making confidence by gender, **local programme data, practitioner evidence, and EU-level trends** consistently point to high levels of uncertainty and overwhelm among women when navigating complex financial choices, particularly in digital finance contexts.



SUSTAINABLE
DEVELOPMENT
GOALS



marketaccents[®]

Event Details

- Date: Wednesday 4 February 2026
- Time: 08:15 – 14:15 (Conference 08:45–13:15, followed by networking lunch)
- Venue: Salini Resort
- Cost: Free to attend (subject to sponsorship)

Audience

Women across all demographics and age groups, including:

- Students and early-career professionals
- Women returning to work and Women approaching retirement
- Entrepreneurs, solopreneurs, and SME owners

Objectives

- Demystify money and make financial conversations approachable
- Increase financial confidence and awareness across life stages
- Identify and discuss barriers to accessing finance, protection, and investment
- Provide practical tools for budgeting, saving, protection, and long-term planning
- Enable direct engagement with financial institutions through Money Clinics

Programme Highlights (Summary)

- Keynote: Understanding money through a woman's lens — behaviour, confidence, and independence
- Plenary Panel 1: Access to finance across ages — from everyday money to long-term wealth
- Workshops:
 - Let's Talk Money (family finances, budgeting, saving)
 - Protecting Yourself (insurance, liabilities, everyday risks)
 - Building Your Future (pensions, savings, retirement planning)
 - How to Start Your Own Business (support for solopreneurs and SMEs)
- Plenary Panel 2: Scams, fraud, and financial safety
- Masterclass: Investing for women
- Closing Address and Launch of the Women & Finance Toolkit and next-step opportunities



SUSTAINABLE
DEVELOPMENT
GOALS

WOMEN &
FINANCE
SUMMIT

February 4, 2026
Salini Resort
08:15 – 14:15



marketaccents

Benefits for Partners and Sponsors

The Malta Women & Finance Summit 2026 offers partners and sponsors a high-visibility, high-trust platform to engage meaningfully with women as clients, entrepreneurs, and economic actors, while contributing to national priorities around financial literacy, consumer protection, and inclusive growth.

Partners and sponsors benefit from:

- Strategic positioning as trusted contributors to women's financial capability and independence
- Direct engagement with women across key life stages in an advisory-led environment
- Brand visibility and reputational value through association with a purpose-driven national initiative
- Insight into women's financial behaviours, confidence levels, and unmet needs
- Contribution to national objectives around financial education, fraud prevention, and entrepreneurship
- Extended impact beyond the event through the Women & Finance Toolkit and follow-on engagement opportunities

Sponsorship Packages

Bronze Sponsor — €2,500 (excluding VAT)

For organisations seeking visibility and presence at the Summit. Benefits include:

1. Company logo on Summit promotional materials
2. Inclusion in the digital Conference Pack
3. Exhibition stand with space for roll-up banners and approved giveaways
4. Company tagged in Summit-related social media posts (where applicable)

Silver Sponsor — €4,000 (excluding VAT)

For organisations seeking visibility and active participation. Includes all Bronze benefits, plus:

5. Participation in one panel discussion (subject to agenda fit)
6. Complimentary registration for two participants
7. Invitation to BPW (Valletta) Malta networking events throughout the year



SUSTAINABLE
DEVELOPMENT
GOALS



marketaccents[®]

Gold Sponsor — €6,000 (excluding VAT)

For lead partners seeking high engagement and thought leadership. Includes all Silver benefits, plus:

8. Opportunity to design and deliver a 30-minute interactive workshop or masterclass
9. Access to participant contact details on an opt-in, GDPR-compliant basis
10. Verbal acknowledgement during both opening and closing plenary sessions
11. Highlighted as sponsor on BPW's Symposium Event Specific Website Page.
12. Recorded interview with Gold sponsor

Speaking and workshop opportunities are curated to ensure neutrality, relevance, and participant value.

Benefit	Bronze	Silver	Gold
Investment (excl. VAT)	€2,500	€4,000	€6,000
Logo on Summit promotional materials	✓	✓	✓
Inclusion in digital Conference Pack	✓	✓	✓
Exhibition stand (roll-ups & approved giveaways)	✓	✓	✓
Social media tagging (where applicable)	✓	✓	✓
Participation in panel discussion (agenda fit)	—	✓	✓
Complimentary registrations	—	2	3
Invitation to BPW Malta networking events	—	✓	✓
Interactive workshop / masterclass (30 mins)	—	—	✓
Opt-in, GDPR-compliant access to participant contacts	—	—	✓
Verbal acknowledgement (opening & closing)	—	—	✓
Highlighted as event sponsor on BPW site	—	—	✓
Recorded interview with Gold sponsor	—	—	✓